

# INVESTOR RELATIONS WEBSITE SERVICES

## MEET THE INFORMATION NEEDS OF INVESTORS AND JOURNALISTS

Meet the information needs of investors and journalists with our IR Website solution. We develop, host and maintain award-winning IR websites for more than 4,000 companies worldwide. Your NASDAQ OMX-hosted IR website will incorporate the look and feel of your company's corporate website, providing visitors with a seamless experience. Increase the benefits to investors: the investor receives unparalleled transparency combined with a personalised online experience - facilitating return visits; IR receives new clarity on investor online behaviour and exact information for identifying opportunities to advance valuation - a goal that all stakeholders share.

### MEASURE THE IMPACT OF YOUR IR WEBSITE

Manage and maximise control of your IR communications with Thomson ONE Investor Relations. Use this web based IR workflow solution to:

- + Update the content on your IR website through our content publishing tool.
- + Analyse your web traffic and benchmark your activity against your industry. Track email alert subscriptions and information requests. With our enhanced reporting tool, dig deeper into trends, referring sites, popular keywords, frequency of visitors, time spent on your site and more.



China Aviation Oil (Singapore) Corporation Ltd's IR Website (English version)

### OBTAIN A TRUE MEASURE OF YOUR COMMUNICATIONS

If you use our webcast services and post the webcasts on one of our hosted websites, you can use Thomson ONE Investor Relations to access detailed information on institutions that viewed the webcast or downloaded the transcript. Know which firms recently added your company to their StreetEvents Watchlist. Also view the institutions ownership profiles to identify any changes in their holdings.

### COMPLY WITH REGULATIONS

How do you comply with regulations around disclosure? Regulators and the investment community endorse greater transparency and more disclosure. Use your website to disclose your corporate policies and financial position. With sections on your IR website dedicated to corporate governance and debt information, improve the effectiveness of your communications. Promote corporate integrity and maximise investor confidence.



China Aviation Oil (Singapore) Corporation Ltd use NASDAQ OMX's multilingual IR website capability. Viewers of their IR website can view the IR site in any of 3 languages; English, Simplified Chinese, or Traditional Chinese.

### COMMUNICATE A CONSISTENT MESSAGE WHILE REDUCING COSTS

How do you meet demands from investors for more information, faster? Leverage your IR website. Ensure visitors to your site receive the same, accurate and up-to-date information about your company. Our solution supports almost any language, helping you attract investors from multiple regions. We offer a wide range of valuable content and tools that save time and money on printing and shipping costs. Use these to offload routine enquiries to your IR department by simply directing stakeholders to your site for:

- + Stock exchange filings
- + First Call estimates
- + Ownership data
- + Detailed financial information

- + Fundamentals
- + RSS feed
- + Email alerts
- + Interactive charting
- + Event calendar
- + Downloadable presentations

- + Fixed income analyst coverage
- + Email alerts

**MSA information:** before, during and after MSA transaction activities, we can help you determine the information you should disclose and the timeline in which to do it. We work with you to make press releases, filings, stock price history and more available to your IR website visitors.

**IR hotline:** facilitate timely updates on important developments and company news. Provide a hotline. Investors can call to hear stock quotes, management commentary and frequently asked questions. Track investor interest with near real-time traffic reports on Thomson ONE Investor Relations.

**Mail fulfilment service:** rely on us to carry out requests submitted via your IR website, your investor hotline or collected by your IR staff.

- + Maintain up-to-date investor kits and reduce inventory and shipping costs with our print-on-demand option for electronic documents.
- + Track material requests, activity summaries and inventory levels with our online reporting tool on Thomson ONE Investor Relations.

**Interactive document and kits:** provide investors an easy way to view, search, save, print, download and email your information. All while maintaining the integrity of your original documents. Make your content more compelling by developing integrated multimedia content or dynamic links to related information. Save on printing and mailing costs by making your information available online.



## EXPAND YOUR IR WEBSITE CAPABILITIES WITH OUR ADD-ON SERVICES

Our IR websites are designed to evolve with your needs. Enhance the value of your site by also providing your visitors with the following information and capabilities:

- + Corporate governance
- + Your board structure and composition
- + Governance policies
- + Code of conduct
- + Committee charters
- + Insider transactions
- + Executive and director compensation
- + Holdings data

Provide your employees with a confidential way to report a problem to your audit committee. Our Corporate Governance Whistleblower solution is available as both a hotline and web form.

**Debt disclosure:** maintain trading levels, lower borrowing costs, establish relationships with buy-side institutions and increase visibility. Proactive debt disclosure can be extremely beneficial. Our solution features include:

- + Asset-Backed Securities (ABS) detailed offerings and pending transactions
- + CUSIP lookup
- + Credit ratings
- + Debt maturity schedule

## CONTACTS

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